

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1398/-73.4258

370 Main Ave Norwalk, CT 06851		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population									
Estimated Population (2024)		11,176		80,667		147,603		214,764	
Projected Population (2029)		11,670		83,145		151,886		220,011	
Census Population (2020)		10,997		80,071		145,116		211,680	
Census Population (2010)		9,927		74,246		138,153		204,038	
Projected Annual Growth (2024 to 2029)		493	0.9%	2,478	0.6%	4,283	0.6%	5,247	0.5%
Historical Annual Growth (2020 to 2024)		180	0.4%	596	0.2%	2,487	0.4%	3,084	0.4%
Historical Annual Growth (2010 to 2020)		1,070	2.7%	5,825	2.0%	6,964	1.3%	7,642	0.9%
Estimated Population Density (2024)		3,559 psm		2,854 psm		1,880 psm		1,396 psm	
Trade Area Size		3.1 sq mi		28.3 sq mi		78.5 sq mi		153.9 sq mi	
Households									
Estimated Households (2024)		4,929		32,639		56,736		80,654	
Projected Households (2029)		5,152		33,601		58,311		82,472	
Census Households (2020)		4,695		31,679		54,870		78,380	
Census Households (2010)		4,114		28,765		51,819		75,098	
Estimated Households with Children (2024)		958	19.4%	8,566	26.2%	17,475	30.8%	26,266	32.6%
Estimated Average Household Size (2024)		2.24		2.45		2.59		2.65	
Average Household Income									
Estimated Average Household Income (2024)		\$143,426		\$181,549		\$243,603		\$268,398	
Projected Average Household Income (2029)		\$145,514		\$186,825		\$251,556		\$278,650	
Estimated Average Family Income (2024)		\$218,310		\$247,460		\$329,822		\$355,770	
Median Household Income									
Estimated Median Household Income (2024)		\$106,741		\$127,091		\$157,571		\$171,238	
Projected Median Household Income (2029)		\$109,699		\$130,131		\$160,710		\$174,567	
Estimated Median Family Income (2024)		\$130,511		\$158,805		\$193,499		\$210,243	
Per Capita Income									
Estimated Per Capita Income (2024)		\$63,407		\$73,546		\$93,715		\$100,865	
Projected Per Capita Income (2029)		\$64,391		\$75,587		\$96,651		\$104,521	
Estimated Per Capita Income 5 Year Growth		\$984	1.6%	\$2,041	2.8%	\$2,936	3.1%	\$3,656	3.6%
Estimated Average Household Net Worth (2024)		\$1,301,073		\$1,500,483		\$1,799,943		\$1,973,435	
Daytime Demos (2024)									
Total Businesses		1,201		6,709		13,861		19,519	
Total Employees		18,913		66,103		119,953		154,679	
Company Headquarter Businesses		83	6.9%	262	3.9%	525	3.8%	706	3.6%
Company Headquarter Employees		8,870	46.9%	16,783	25.4%	26,828	22.4%	32,161	20.8%
Employee Population per Business		15.7		9.9		8.7		7.9	
Residential Population per Business		9.3		12.0		10.6		11.0	

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370 Main Ave		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Norwalk, CT 06851									
Race & Ethnicity									
White (2024)	8,400	75.2%	57,185	70.9%	98,253	66.6%	141,633	65.9%	
Black or African American (2024)	918	8.2%	7,111	8.8%	20,865	14.1%	30,411	14.2%	
American Indian or Alaska Native (2024)	33	0.3%	234	0.3%	348	0.2%	495	0.2%	
Asian (2024)	501	4.5%	4,780	5.9%	8,625	5.8%	13,493	6.3%	
Hawaiian or Pacific Islander (2024)	-	-	5	-	17	-	24	-	
Other Race (2024)	631	5.6%	5,376	6.7%	7,692	5.2%	10,117	4.7%	
Two or More Races (2024)	692	6.2%	5,976	7.4%	11,804	8.0%	18,592	8.7%	
Not Hispanic or Latino Population (2024)	9,613	86.0%	66,972	83.0%	122,374	82.9%	176,754	82.3%	
Hispanic or Latino Population (2024)	1,563	14.0%	13,695	17.0%	25,229	17.1%	38,010	17.7%	
Not Hispanic or Latino Population (2029)	9,736	83.4%	67,654	81.4%	123,514	81.3%	177,960	80.9%	
Hispanic or Latino Population (2029)	1,933	16.6%	15,491	18.6%	28,372	18.7%	42,051	19.1%	
Not Hispanic or Latino Population (2020)	8,452	76.9%	59,825	74.7%	114,820	79.1%	174,887	82.6%	
Hispanic or Latino Population (2020)	2,545	23.1%	20,246	25.3%	30,297	20.9%	36,793	17.4%	
Not Hispanic or Latino Population (2010)	8,141	82.0%	59,628	80.3%	115,731	83.8%	177,215	86.9%	
Hispanic or Latino Population (2010)	1,786	18.0%	14,618	19.7%	22,421	16.2%	26,824	13.1%	
Projected Hispanic Annual Growth (2024 to 2029)	370	4.7%	1,797	2.6%	3,143	2.5%	4,042	2.1%	
Historic Hispanic Annual Growth (2010 to 2024)	-223	-0.9%	-923	-0.5%	2,808	0.9%	11,186	3.0%	
Age Distribution (2024)									
Age Under 5	771	6.9%	4,757	5.9%	7,725	5.2%	10,988	5.1%	
Age 5 to 9 Years	671	6.0%	4,792	5.9%	8,638	5.9%	12,573	5.9%	
Age 10 to 14 Years	669	6.0%	5,041	6.2%	9,541	6.5%	14,099	6.6%	
Age 15 to 19 Years	530	4.7%	4,830	6.0%	9,868	6.7%	14,582	6.8%	
Age 20 to 24 Years	566	5.1%	4,156	5.2%	7,885	5.3%	11,507	5.4%	
Age 25 to 29 Years	816	7.3%	5,189	6.4%	8,157	5.5%	10,779	5.0%	
Age 30 to 34 Years	835	7.5%	5,428	6.7%	8,658	5.9%	11,803	5.5%	
Age 35 to 39 Years	824	7.4%	5,579	6.9%	9,705	6.6%	13,677	6.4%	
Age 40 to 44 Years	691	6.2%	5,238	6.5%	10,042	6.8%	14,800	6.9%	
Age 45 to 49 Years	538	4.8%	4,839	6.0%	9,696	6.6%	14,576	6.8%	
Age 50 to 54 Years	650	5.8%	5,226	6.5%	10,638	7.2%	15,977	7.4%	
Age 55 to 59 Years	749	6.7%	5,689	7.1%	10,802	7.3%	16,161	7.5%	
Age 60 to 64 Years	747	6.7%	5,620	7.0%	10,357	7.0%	15,401	7.2%	
Age 65 to 74 Years	1,226	11.0%	8,104	10.0%	14,683	9.9%	21,572	10.0%	
Age 75 to 84 Years	618	5.5%	4,435	5.5%	8,111	5.5%	11,752	5.5%	
Age 85 Years or Over	276	2.5%	1,744	2.2%	3,097	2.1%	4,517	2.1%	
Median Age	40.0		40.2		41.1		41.7		
Gender Age Distribution (2024)									
Female Population	5,704	51.0%	41,474	51.4%	75,451	51.1%	109,721	51.1%	
Age 0 to 19 Years	1,309	22.9%	9,535	23.0%	17,421	23.1%	25,415	23.2%	
Age 20 to 64 Years	3,269	57.3%	24,137	58.2%	43,961	58.3%	63,925	58.3%	
Age 65 Years or Over	1,126	19.7%	7,801	18.8%	14,069	18.6%	20,381	18.6%	
Female Median Age	40.8		41.2		42.2		42.7		
Male Population	5,472	49.0%	39,193	48.6%	72,153	48.9%	105,043	48.9%	
Age 0 to 19 Years	1,333	24.4%	9,884	25.2%	18,352	25.4%	26,827	25.5%	
Age 20 to 64 Years	3,145	57.5%	22,827	58.2%	41,979	58.2%	60,757	57.8%	
Age 65 Years or Over	994	18.2%	6,481	16.5%	11,822	16.4%	17,460	16.6%	
Male Median Age	39.1		39.2		40.1		40.8		

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Household Income Distribution (2024)								
HH Income \$200,000 or More	1,019	20.7%	8,695	26.6%	20,028	35.3%	31,848	39.5%
HH Income \$150,000 to \$199,999	666	13.5%	3,866	11.8%	6,396	11.3%	9,005	11.2%
HH Income \$100,000 to \$149,999	902	18.3%	5,256	16.1%	8,353	14.7%	10,986	13.6%
HH Income \$75,000 to \$99,999	840	17.1%	3,850	11.8%	5,449	9.6%	7,243	9.0%
HH Income \$50,000 to \$74,999	365	7.4%	3,993	12.2%	5,750	10.1%	7,192	8.9%
HH Income \$35,000 to \$49,999	321	6.5%	2,111	6.5%	3,258	5.7%	4,259	5.3%
HH Income \$25,000 to \$34,999	183	3.7%	1,582	4.8%	2,351	4.1%	3,001	3.7%
HH Income \$15,000 to \$24,999	293	5.9%	1,100	3.4%	1,878	3.3%	2,614	3.2%
HH Income Under \$15,000	339	6.9%	2,186	6.7%	3,273	5.8%	4,506	5.6%
HH Income \$35,000 or More	4,113	83.5%	27,771	85.1%	49,234	86.8%	70,533	87.5%
HH Income \$75,000 or More	3,427	69.5%	21,667	66.4%	40,226	70.9%	59,082	73.3%
Housing (2024)								
Total Housing Units	5,133		34,107		59,543		84,682	
Housing Units Occupied	4,929	96.0%	32,639	95.7%	56,736	95.3%	80,654	95.2%
Housing Units Owner-Occupied	2,682	54.4%	18,354	56.2%	35,211	62.1%	54,259	67.3%
Housing Units, Renter-Occupied	2,246	45.6%	14,286	43.8%	21,526	37.9%	26,395	32.7%
Housing Units, Vacant	205	4.2%	1,468	4.5%	2,807	4.9%	4,028	5.0%
Marital Status (2024)								
Never Married	3,000	33.1%	21,792	33.0%	38,427	31.6%	53,523	30.2%
Currently Married	4,083	45.0%	31,743	48.0%	61,696	50.7%	93,958	53.1%
Separated	435	4.8%	2,800	4.2%	4,942	4.1%	6,361	3.6%
Widowed	526	5.8%	3,337	5.0%	5,891	4.8%	8,289	4.7%
Divorced	1,022	11.3%	6,407	9.7%	10,743	8.8%	14,973	8.5%
Household Type (2024)								
Population Family	7,546	67.5%	61,705	76.5%	118,154	80.0%	176,243	82.1%
Population Non-Family	3,478	31.1%	18,390	22.8%	28,548	19.3%	37,312	17.4%
Population Group Quarters	152	1.4%	572	0.7%	901	0.6%	1,208	0.6%
Family Households	2,246	45.6%	18,735	57.4%	35,348	62.3%	52,997	65.7%
Non-Family Households	2,683	54.4%	13,904	42.6%	21,389	37.7%	27,657	34.3%
Married Couple with Children	708	17.3%	6,365	20.1%	13,395	21.7%	20,943	22.3%
Average Family Household Size	3.4		3.3		3.3		3.3	
Household Size (2024)								
1 Person Households	2,372	48.1%	11,829	36.2%	18,544	32.7%	24,108	29.9%
2 Person Households	1,359	27.6%	11,007	33.7%	20,980	37.0%	32,761	40.6%
3 Person Households	549	11.1%	4,419	13.5%	7,641	13.5%	11,023	13.7%
4 Person Households	420	8.5%	3,164	9.7%	5,655	10.0%	7,662	9.5%
5 Person Households	150	3.0%	1,449	4.4%	2,579	4.5%	3,417	4.2%
6 or More Person Households	78	1.6%	771	2.4%	1,338	2.4%	1,682	2.1%
Household Vehicles (2024)								
Households with 0 Vehicles Available	259	5.3%	2,573	7.9%	3,796	6.7%	4,778	5.9%
Households with 1 Vehicles Available	1,919	38.9%	11,130	34.1%	18,011	31.7%	24,263	30.1%
Households with 2 or More Vehicles Available	2,750	55.8%	18,937	58.0%	34,930	61.6%	51,613	64.0%
Total Vehicles Available	9,054		58,576		105,033		152,691	
Average Vehicles Per Household	1.8		1.8		1.9		1.9	

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Labor Force (2024)								
Estimated Labor Population Age 16 Years or Over	8,961		64,991		119,545		173,927	
Estimated Civilian Employed	5,914	66.0%	43,343	66.7%	77,320	64.7%	111,785	64.3%
Estimated Civilian Unemployed	7	-	71	0.1%	120	0.1%	190	0.1%
Estimated in Armed Forces	-	-	6	-	17	-	23	-
Estimated Not in Labor Force	3,041 33.9%		21,571 33.2%		42,088 35.2%		61,930 35.6%	
Unemployment Rate	-		0.1%		0.1%		0.1%	
Occupation (2024)								
Occupation: Population Age 16 Years or Over	5,912		43,339		77,314		111,777	
Management, Business, Financial Operations	1,105	18.7%	10,023	23.1%	20,644	26.7%	32,344	28.9%
Professional, Related Service	1,798	30.4%	11,861	27.4%	21,187	27.4%	30,362	27.2%
Sales, Office	780	13.2%	7,222	16.7%	11,025	14.3%	14,332	12.8%
Farming, Fishing, Forestry	1,387	23.5%	8,187	18.9%	14,754	19.1%	21,918	19.6%
Construct, Extraction, Maintenance	-	-	30	-	106	0.1%	154	0.1%
Production, Transport Material Moving	369	6.2%	3,131	7.2%	4,978	6.4%	6,461	5.8%
White Collar Workers	474	8.0%	2,886	6.7%	4,620	6.0%	6,206	5.6%
Blue Collar Workers	4,289	72.5%	30,070	69.4%	56,585	73.2%	84,624	75.7%
	1,623	27.5%	13,268	30.6%	20,729	26.8%	27,153	24.3%
Consumer Expenditure (2024)								
Total Household Expenditure	\$454.03 M		\$3.63 B		\$8.14 B		\$12.6 B	
Total Non-Retail Expenditure	\$242.15 M	53.3%	\$1.94 B	53.5%	\$4.37 B	53.7%	\$6.78 B	53.8%
Total Retail Expenditure	\$211.88 M	46.7%	\$1.69 B	46.5%	\$3.77 B	46.3%	\$5.82 B	46.2%
Apparel	\$16.32 M	3.6%	\$131.73 M	3.6%	\$297.64 M	3.7%	\$461.39 M	3.7%
Contributions	\$16.19 M	3.6%	\$134.56 M	3.7%	\$313.77 M	3.9%	\$491.94 M	3.9%
Education	\$15.74 M	3.5%	\$134.54 M	3.7%	\$319.3 M	3.9%	\$502.64 M	4.0%
Entertainment	\$26.37 M	5.8%	\$213.01 M	5.9%	\$483.03 M	5.9%	\$750.68 M	6.0%
Food and Beverages	\$65.42 M	14.4%	\$517.78 M	14.3%	\$1.15 B	14.1%	\$1.77 B	14.1%
Furnishings and Equipment	\$16.28 M	3.6%	\$131.12 M	3.6%	\$296.38 M	3.6%	\$460.2 M	3.7%
Gifts	\$12.38 M	2.7%	\$105.59 M	2.9%	\$249.28 M	3.1%	\$391.79 M	3.1%
Health Care	\$36.9 M	8.1%	\$289.27 M	8.0%	\$637.83 M	7.8%	\$983.37 M	7.8%
Household Operations	\$18.34 M	4.0%	\$148.4 M	4.1%	\$337.23 M	4.1%	\$524.31 M	4.2%
Miscellaneous Expenses	\$8.69 M	1.9%	\$69.68 M	1.9%	\$156.76 M	1.9%	\$242.81 M	1.9%
Personal Care	\$6.1 M	1.3%	\$48.48 M	1.3%	\$108.38 M	1.3%	\$167.57 M	1.3%
Personal Insurance	\$3.43 M	0.8%	\$28.28 M	0.8%	\$65.5 M	0.8%	\$102.56 M	0.8%
Reading	\$1.01 M	0.2%	\$8.14 M	0.2%	\$18.38 M	0.2%	\$28.54 M	0.2%
Shelter	\$96.12 M	21.2%	\$766.24 M	21.1%	\$1.71 B	21.0%	\$2.65 B	21.0%
Tobacco	\$2.35 M	0.5%	\$17.48 M	0.5%	\$36.14 M	0.4%	\$54.39 M	0.4%
Transportation	\$81.08 M	17.9%	\$642.83 M	17.7%	\$1.43 B	17.6%	\$2.21 B	17.5%
Utilities	\$31.3 M	6.9%	\$243.22 M	6.7%	\$529.92 M	6.5%	\$812.66 M	6.5%
Educational Attainment (2024)								
Adult Population Age 25 Years or Over	7,969		57,091		103,946		151,015	
Elementary (Grade Level 0 to 8)	638	8.0%	3,442	6.0%	4,921	4.7%	6,153	4.1%
Some High School (Grade Level 9 to 11)	432	5.4%	1,898	3.3%	2,927	2.8%	3,779	2.5%
High School Graduate	1,270	15.9%	11,630	20.4%	17,761	17.1%	23,422	15.5%
Some College	1,520	19.1%	8,535	15.0%	12,997	12.5%	17,175	11.4%
Associate Degree Only	650	8.2%	4,151	7.3%	6,226	6.0%	8,338	5.5%
Bachelor Degree Only	1,716	21.5%	14,996	26.3%	31,682	30.5%	49,394	32.7%
Graduate Degree	1,744	21.9%	12,439	21.8%	27,432	26.4%	42,754	28.3%

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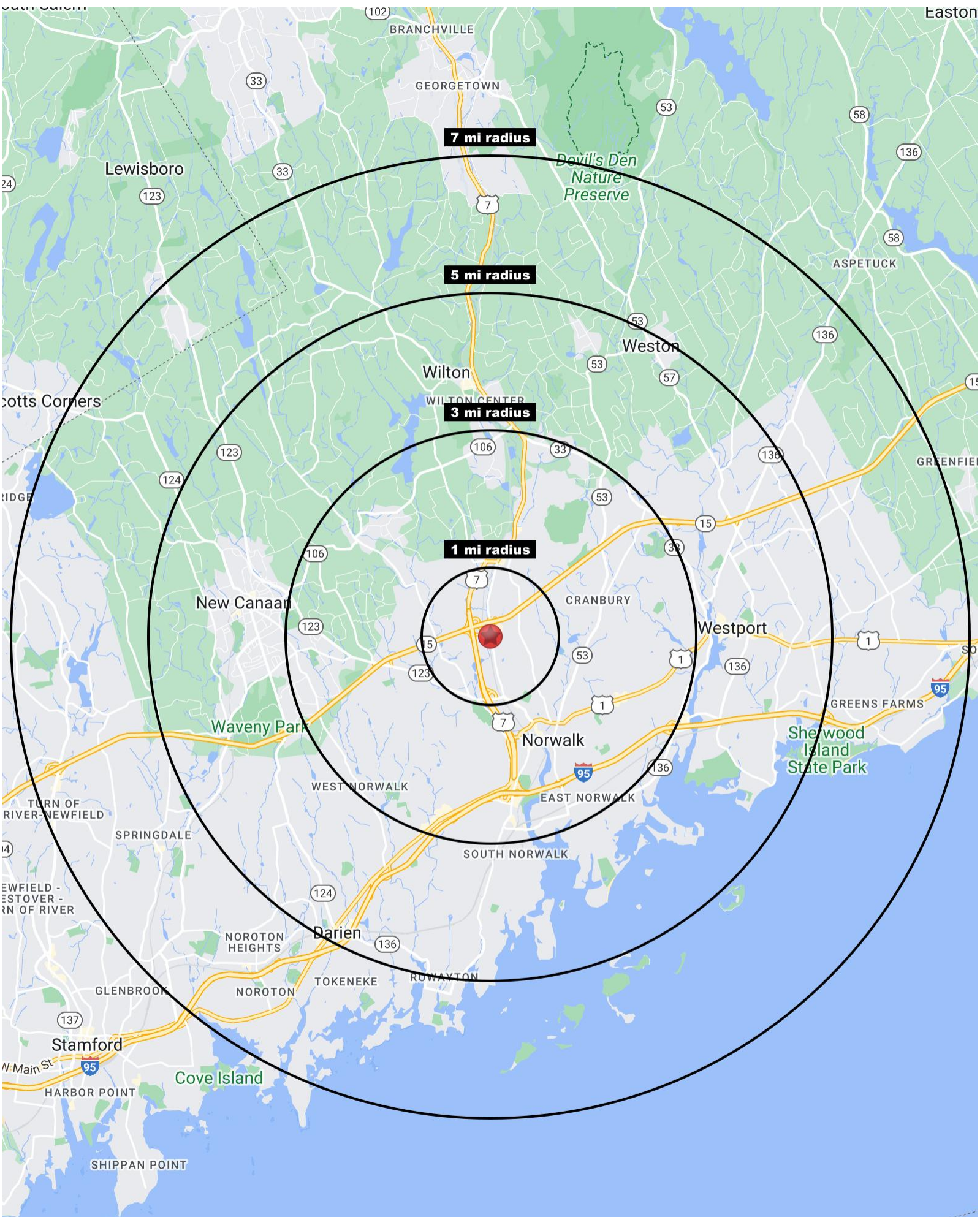


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370 Main Ave		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Norwalk, CT 06851									
Units In Structure (2024)									
1 Detached Unit		2,185	53.1%	16,222	56.4%	31,680	61.1%	49,914	66.5%
1 Attached Unit		497	12.1%	2,179	7.6%	3,904	7.5%	5,139	6.8%
2 to 4 Units		547	13.3%	4,480	15.6%	7,647	14.8%	9,358	12.5%
5 to 9 Units		328	8.0%	1,590	5.5%	2,187	4.2%	2,782	3.7%
10 to 19 Units		324	7.9%	2,221	7.7%	2,898	5.6%	3,302	4.4%
20 to 49 Units		421	10.2%	2,406	8.4%	3,708	7.2%	4,489	6.0%
50 or More Units		616	15.0%	3,440	12.0%	4,566	8.8%	5,452	7.3%
Mobile Home or Trailer		11	0.3%	102	0.4%	147	0.3%	216	0.3%
Other Structure		-	-	-	-	-	-	1	-
Homes Built By Year (2024)									
Homes Built 2010 or later		470	11.4%	2,868	10.0%	4,954	9.6%	6,717	8.9%
Homes Built 2000 to 2009		297	7.2%	2,758	9.6%	4,869	9.4%	7,049	9.4%
Homes Built 1990 to 1999		470	11.4%	2,283	7.9%	3,552	6.9%	4,821	6.4%
Homes Built 1980 to 1989		712	17.3%	3,659	12.7%	6,138	11.8%	8,453	11.3%
Homes Built 1970 to 1979		858	20.8%	4,445	15.5%	7,320	14.1%	10,348	13.8%
Homes Built 1960 to 1969		472	11.5%	4,567	15.9%	8,002	15.4%	11,243	15.0%
Homes Built 1950 to 1959		881	21.4%	5,453	19.0%	9,524	18.4%	13,478	17.9%
Homes Built Before 1949		768	18.7%	6,607	23.0%	12,378	23.9%	18,545	24.7%
Home Values (2024)									
Home Values \$1,000,000 or More		107	4.0%	2,496	13.6%	11,044	31.4%	19,108	35.2%
Home Values \$500,000 to \$999,999		1,042	38.8%	8,453	46.1%	13,841	39.3%	22,126	40.8%
Home Values \$400,000 to \$499,999		481	17.9%	3,363	18.3%	4,513	12.8%	5,687	10.5%
Home Values \$300,000 to \$399,999		612	22.8%	2,146	11.7%	3,159	9.0%	3,881	7.2%
Home Values \$200,000 to \$299,999		192	7.1%	1,085	5.9%	1,533	4.4%	1,923	3.5%
Home Values \$150,000 to \$199,999		12	0.5%	235	1.3%	325	0.9%	481	0.9%
Home Values \$100,000 to \$149,999		5	0.2%	76	0.4%	133	0.4%	183	0.3%
Home Values \$70,000 to \$99,999		23	0.9%	77	0.4%	84	0.2%	127	0.2%
Home Values \$50,000 to \$69,999		-	-	6	-	17	-	40	-
Home Values \$25,000 to \$49,999		149	5.6%	257	1.4%	312	0.9%	344	0.6%
Home Values Under \$25,000		60	2.2%	160	0.9%	249	0.7%	360	0.7%
Owner-Occupied Median Home Value		\$475,045		\$642,249		\$906,383		\$972,378	
Renter-Occupied Median Rent		\$1,795		\$1,810		\$1,859		\$1,933	
Transportation To Work (2024)									
Drive to Work Alone		3,845	65.0%	26,981	62.3%	44,340	57.4%	61,450	55.0%
Drive to Work in Carpool		469	7.9%	3,981	9.2%	6,382	8.3%	8,723	7.8%
Travel to Work by Public Transportation		337	5.7%	3,038	7.0%	6,236	8.1%	9,589	8.6%
Drive to Work on Motorcycle		1	-	11	-	18	-	23	-
Walk or Bicycle to Work		88	1.5%	1,330	3.1%	2,248	2.9%	2,778	2.5%
Other Means		49	0.8%	281	0.6%	616	0.8%	900	0.8%
Work at Home		1,123	19.0%	7,716	17.8%	17,474	22.6%	28,314	25.3%
Travel Time (2024)									
Travel to Work in 14 Minutes or Less		1,028	17.4%	9,851	22.7%	15,751	20.4%	20,877	18.7%
Travel to Work in 15 to 29 Minutes		1,480	25.0%	11,755	27.1%	19,426	25.1%	27,001	24.2%
Travel to Work in 30 to 59 Minutes		1,830	31.0%	9,813	22.6%	15,779	20.4%	21,575	19.3%
Travel to Work in 60 Minutes or More		451	7.6%	4,203	9.7%	8,884	11.5%	14,010	12.5%
Average Minutes Travel to Work		25.9		22.8		24.5		25.5	

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7 mi radius

5 mi radius

3 mi radius

1 mi radius